

John is a visionary strategic thinker committed to empowering credit unions to thrive in the digital age. With decades of experience as a credit union CEO and fintech executive, he possesses a unique insight into what lies ahead for the industry.

Though he is primarily a credit union leader, John's extensive involvement as an advisor, thought leader, connector, mentor, and board member with some of the industry's largest and most innovative organizations keeps him at the forefront of change. He has observed the challenges credit unions face and understands the next-generation solutions that can address these issues through cutting-edge technology, streamlined processes, and innovative thinking.

As the founder of The CEO Corner, an online platform designed to support business leaders and their organizations (www.theceocorner.com), John fosters collaboration and growth. He is the author of three impactful business books: "Doing What Matters," "Constellations," and "The Partnership Advantage." John is regularly sought after to tailor his speaking engagements to tackle the most urgent concerns affecting organizations today.

His aim is to enlighten and motivate audiences, empowering them to take decisive actions that will drive personal and organizational achievements.



John's messages are always customized for maximum relevance to your audience, so your group leaves energized and with practical advice for immediate implementation.

## **Recent Speaking Engagements:**

CA/NV Credit Union League Kentucky CU League NACUSO

WCMS Alumni Assoc.

Filene

Drucker Business School

Long Beach State

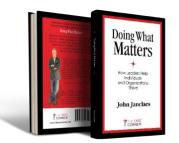
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**Private Events** 



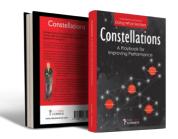
## Popular Speaking Topics:



How to lead high-performance teams. Based on John's book, *Doing What Matters*, he will share how a well-intentioned company can become a thriving enterprise and how leaders can most effectively embrace their responsibility for building a community in which personal development is an expectation that is fostered and rewarded. He will share frameworks such as the "Learning Loop" h and other concepts and worksheets to illustrate and emphasize essential elements so audiences can begin immediately to apply these approaches in your organization and personal pursuits.



**How to lead high-performance partnerships.** Based on John's extensive background and research detailed in his book, The Partnership Advantage, John will share how to assess your existing partnerships and then architect a plan to foster healthy, highly productive, business partnerships that will enable your community financial institution to thrive.



How to build a high-performance playbook for employees. In an era of rapid disruption across nearly every industry, how can executives establish a strong foundation for themselves and their organizations? Some leaders may argue that the best response is to move quickly. However, a more strategic approach involves identifying specific goals and creating a plan to achieve them. This method lays the groundwork for responding to changes more effectively and efficiently. John will guide your team through proven practices outlined in the playbook, which will drive individual and organizational momentum toward enhanced performance.



